

Data Collection Worksheet

Recap of Evaluation Plan

Outcome(s) or Question(s)
Indicator(s)
Data Collection Strategy
Who: Target Audience(s)
Sampling or Selection Process
How: Instrument(s) (Remember the Four Ways to Collect Information ¹)
Protocol: Time, place, request, etc.
Incentive, if any
Optional, for class purposes: Note any potential bias and how you might control for the bias
Any Other Contextual Factors
What: A Few Sample Questions (Trace to Outcomes, Indicators, and Sampling)
1.
2.
3.
4.

¹ Remember Innonet's Four Ways of Collecting Information: 1) Observing people, 2) Talking to people, 3) Getting written responses, and 4) Reviewing written records. www.innonet.org.

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